



HOPE LOVES COMPANY

Sponsorship Opportunities

Hope Loves Company is the only nonprofit in the United States dedicated to providing emotional and educational support to children and young adults who have or have had a loved one battling ALS (Amyotrophic Lateral Sclerosis) or Lou Gehrig's disease. All of our programs are provided at no cost to families affected by ALS thanks to the generosity of our sponsors, donors, and supporters. These programs and resources include Camp HLC, Family Fun Days, Teen Retreats, HLC Kids Count ALS Conference, Young Ambassador Program, Susan B. Anderson Scholarship, children's books and educational materials, and more.

Sponsorship Opportunities

Diamond Sponsor.....\$50,000+

A \$50,000+ donation will name you or your company/organization as a Diamond Sponsor. Your donation of \$50,000 will:

- Provide an entire Camp HLC weekend to children, teens, and families affected by ALS in NJ, IN, MA, CA, GA or IL, including:
 - Meals and lodging for all participants
 - Recreational activities such as swimming, hiking, ropes course, archery, and more
 - Healing circles lead by counselors or psychologists
 - Workshops to help campers identify and develop healthy coping skills such as music, art, yoga, deep breathing, and more

At \$50,000+, the sponsor will receive the following benefits:

- Name of sponsor on Camp HLC t-shirt
- Recognition on HLC social media, website, and press releases
- Invitation for up to three to join Camp HLC (as volunteer or visitor)
- Thank you package from HLC (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)
- Crystal appreciation award
- Two personal corporate banners at Camp HLC
- Opportunity to speak at Camp HLC



Platinum Sponsor.....\$35,000+

A \$35,000+ donation will name you or your company/organization as an Platinum Sponsor. Your donation of \$35,000+ will:

- Send thirty-five children to Camp HLC

At \$35,000+, the sponsor will receive the following benefits:

- Name of sponsor on Camp HLC t-shirt
- Recognition on HLC social media, website, and press releases
- Invitation for up to two to join Camp HLC (as volunteer or visitor)
- Thank you package from HLC (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)
- Crystal appreciation award
- Personal corporate banner at Camp HLC

Sapphire

Sponsor.....\$25,000+

A \$25,000+ donation will name you or your company/organization as an Sapphire Sponsor. Your donation of \$25,000+ will:

- Send twenty-five children to Camp HLC

At \$25,000+, the sponsor will receive the following benefits:

- Name of sponsor on Camp HLC t-shirt
- Recognition on HLC social media, website, and press releases
- Invitation for up to two to join Camp HLC (as volunteer or visitor)
- Thank you package from HLC (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)
- Crystal appreciation award
- Personal corporate banner at Camp HLC

Emerald Sponsor.....\$10,000+

A \$10,000+ donation will name you or your company/organization as an Emerald Sponsor. Your donation of \$10,000+ will:

- Send ten children to Camp HLC

At \$10,000+, the sponsor will receive the following benefits:

- Name of sponsor on Camp HLC t-shirt
- Recognition on HLC social media, website, and press releases
- Invitation for one to join Camp HLC (as volunteer or visitor)



- Thank you package from HLC (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)
- Plaque of appreciation

Gold Sponsor.....\$5,000+

A \$5,000 donation will name you or your company/organization as a Gold Sponsor.

Your donation of \$5,000 will:

- Send five children to Camp HLC

At \$5,000+, the sponsor will receive the following benefits:

- Name of sponsor on Camp HLC t-shirt
- Recognition on HLC social media, website, and press releases
- Invitation for one to join Camp HLC (as volunteer or visitor)
- Thank you package from HLC (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)
- Plaque of appreciation

Silver

Sponsor.....\$2,500+

A \$2,500+ donation will name you or your company/organization as a Silver Sponsor.

Your donation of \$2,500+ will:

- Send two children to Camp HLC
- Provide a gift to each Camp HLC participant

At \$2,500+, the sponsor will receive the following benefits:

- Name of sponsor on Camp HLC t-shirt
- Recognition on HLC social media, website, and press releases
- Invitation for one to join Camp HLC (as volunteer or visitor)
- Thank you package from HLC (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)

Bronze Sponsor.....\$1,000+

A \$1,000 donation will name you or your company/organization as a Bronze Sponsor.

Your donation of \$1,000 will:

- Send one child to Camp HLC

At \$1,000+, the sponsor will receive the following benefits:

- Name of sponsor on Camp HLC t-shirt



- Recognition on HLC social media, website, and press releases
- Thank you package from HLC (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)

All donations make a difference to Hope Loves Company and our families. Other possibilities available at request.

Because until there's a cure for ALS, children need HLC.

Please contact Nicole Russano at nicole.russano@hopelovescompany.org or 609-730-1144 with any questions.